

Desk Based Review



Proposal in relation to the Bachelor of Arts (Honours) in Sports Management & Coaching

BN111

Outline of proposal

P1

The Sports Management and Coaching programme prepares students to gain employment in a variety of roles ranging from applied sports roles e.g. sports/games development officers to roles in sport management e.g. management in commercial leisure enterprises. In this context and having regard to specific feedback received from the Programmatic Review 2015 panel, the Sports Course Board have proposed to offer students an elective choice in Semester 1 of Year 4. Specifically, the module choice proposed reflects broadly the career avenues open to students i.e. to pursue an applied sport role by taking Personal Training 2 or alternatively to broaden their business knowledge by taking 'Strategic Planning'.

P2

It is also proposed to increase the credit allocation of the following modules from 5 ECTS credits to 10 ECTS credits offering each as an elective.

SMCO H4032 Sports Management and Coaching Research Project – Practice

SMCO H4033 Practicum in Sports and Leisure Event Management

The purpose of this document is to assess this proposal and provide feedback taking into consideration the following:

1. Title

Are the titles of the revised modules clear, accurate and fit for the purpose of informing prospective learners and other stakeholders?

Proposal 1: Introduction of 2 x 5 credit electives in semester 7

Strategic Planning (Generic title for Business)

Personal Training 2 (assumes that there is also a pre-requisite of Personal Training 1)

Proposal 2: Introduction of 2 x 10 credit electives in semester 8.

Sports Management and coaching Research Project- Practice

Practicum in Sports and Leisure Event Management

The titles are appropriate and clear.

2. NFQ level and ECTS credits

Is the NFQ level and ECTS credits, as proposed, appropriate for the revised modules?

SMCO H4032 Sports Management and Coaching Research Project – Practice

SMCO H4033 Practicum in Sports and Leisure Event Management

Yes. The increased allocation of credits to each of these modules is merited and the time allocation suggested for the delivery is appropriate. One point to note here is that it is imperative to resource the one-to-one research supervision. Table 3 in the document suggests that 16 hours of lecturer supervision over a semester is provided to the learner for the research project. I'm not sure how this will be achieved. The Practicum also has a supervisory aspect. What time allocation is required for this aspect?

3. Learning outcomes

Will the revised module learning outcomes as proposed provide a valuable learning experience? Is the language of these revised learning outcomes as proposed appropriate?

The Learning outcomes in the proposed modules are clear and unambiguous. The assessment type and descriptions are reflected through the learning outcomes which will demonstrate the achievement of the learning outcomes. The language used clearly identifies the knowledge, understanding and competencies that the learner must achieve to be successful in the module.

By and large, the learning outcomes represent an integrative understanding approach to learning.

4. Programme – relevance/fit

Is the proposed revised content/schedule relevant in the context of the aim and learning outcomes of the programme?

The learning outcomes of the programme indicate that the learner must draw from a range of modules previously completed to be integrated into a research topic/ event. Both SMCO H4032 and SMCO H4033 require considerable independent learning and planning and integration of data collection and evaluation. This fulfils the requirement of “responsible learning” as stated.

5. Standards of knowledge, skill or competence

In your opinion will learners be able to attain the standard of knowledge, skill or competence as presented?

A Level 8 qualification under the NQF requires that a learner should have extensive knowledge, a broad range of skills, responsibility and integrated learning. Learners will have to manage their own learning independently and ethically. The proposed modules SMCO H4032 and SMCO H4033 clearly identify this.

6. Learner assessment

Is the method and scale of learner assessment appropriate and adequately described within the module descriptors?

Two different formats used- Appendix 4 Sports Management and Coaching Research Project – Practice, Practicum in Sports and Leisure Event Management

The course work assessment is appropriately described. In particular, the range of assessment in the Practicum is very clearly identified with good variety. A “*supervised practical application of previously studied theory*” is mentioned in the module description and that the learner will gain “*experience*”. Is the monitoring of this done only through the reflective journal and performance evaluation? Is there any opportunity to record the event

or/and use peer review? One observation in the practicum module is that there is no group work mentioned. By their nature events require group/team effort.

In each case, the assessment mirrors the learning outcomes. There is good formative assessment in both modules.

Conclusion

Do you recommend that the revised modules content/credit weighting be approved and submitted to Academic Council for ratification?

I would hope that my comments are constructive and helpful.

I recommend that the revised modules be approved and submitted to Academic Council for ratification.

Reviewer Observations / Recommendations

Comment as appropriate

I compliment the Sports Course Board for using the feedback post programmatic review to make the changes presented to me for approval. In the context of the changing nature of the learner and the environment in which s/he hopes to enter post qualification I think that both modules proposed: SMCO H4032 Sports Management and Coaching Research Project – Practice; SMCO H4033 Practicum in Sports and Leisure Event Management, will strengthen the course and prepare the learner better for the next step of their journey in education/work.

Signature

Reviewer

SINEAD PURTILL

Signature

Sinead Purtill

Date 10/2/2016

Please complete and return to the Quality Assurance Officer, Institute of Technology
Blanchardstown, Blanchardstown Road North, Dublin 15 before Wednesday, 10th
February 2016 (scan will suffice).